

KYNDALL BENNETT

(334) 790-0718

kyndall.r.bennett@gmail.com

www.linkedin.com/in/kyndallbennett/

Social Media @KyrabeStories – TikTok | Twitter | Instagram

Navy Veteran leveraging and managing design and content creation to help organizations meet objectives. Hands-on experience spanning video recording, social engagement, SEO tools, scheduling, and utilizing a range of platform and content editing tools to provide the best experience for the user. Skilled at collaborating with subject matter specialists, management, and other professionals to craft creative material for social media outlets that connect with the targeted audience in a friendly, inclusive voice. Capable of high performance in a remote or traditional work environment.

- Video Editing
- Storytelling
- Motion Graphics
- Communication
- Trend Research
- Blog Writing
- Customer Service
- Content Management
- Adaptability

TECHNICAL COMPETENCIES

Software: Word | Excel | PowerPoint | Microsoft Teams | Slack | Google Drive | OneDrive | Active Directory | Adobe Connect | Illustrator | Photoshop | InDesign | After Effects | Cinema 4D | WordPress | Hootsuite | Google Analytics | Facebook Ads Manager

Operating Systems: Mac | Microsoft Windows

EDUCATION

Bachelor of Fine Arts (B.F.A.) - Computer Animation | Savannah College of Art & Design

Certification – Google Analytics, Google Ads (Search, Display, Video) | Google

Certification - Digital Marketing | Bellevue University

Certificate - Social Media Marketing | HubSpot Academy

Certification - MTA: Networking Fundamentals | Microsoft

New Horizons Computer Learning Center Training

Networking and Security Fundamentals, Windows OS and Server Fundamentals, CompTIA A+ Training, CompTIA Network+ Training, CompTIA Security+ Training

PROFESSIONAL EXPERIENCE

Kyrabe Stories | Digital Media | Remote | Valley, AL

Jan. 2019 – Present

Content Specialist, Freelancer

- Writes and edits content for articles, video scripts, and social media posts for various platforms and maintains compliance with all platform standards. Experienced with using the Adobe Creative Suite.
- Formats SRT files to allow for fluid subtitles and closed captioning integrations.
- Conducts marketing campaigns using Google Analytics, Ads Manager accounts, and email service providers; abides by all FTC regulations and the CAN-SPAM Act.

Victor 12 | E-learning | Orlando, FL
Multimedia Designer

Nov. 2018 – Jul. 2020

- Edited video clips to minimize silent gaps, eliminate damaged frames, and ensured that the lesson flowed smoothly and without delay.
- Researched trending topics and company standards to incorporate into up-to-date and meaningful representations of the brand.
- Designed the monthly newsletter for keeping 83 personnel informed about company updates and employee engagement activities.

Ellucian | Software | Lake Mary, FL
Help Desk Technician, Contractor

Aug. 2018 – Oct. 2018

- Maintained up-to-date knowledge of assigned colleges' portal systems and security policies
- Provided technical service for locked accounts and Active Directory activations.
- Conducted Remote Access through Cisco AnyConnect Secure Mobility Client to colleges' VPNs to validate students' and faculty members' accounts and ensured information was up to date.

ClubSCAD | Fitness | Savannah, GA
Head Front Desk Associate

Jun. 2014 – May 2018

- Trained and supervised 30+ students for the front desk position as well as maintained inventory of cleaning solutions, gym equipment, and office supplies to allow for sufficient budgeting.
- Provided backup supervision of the gym and independently managed the establishment when the manager was not present.
- Maintained accurate records of all guests and members coming to the gym to monitor activity levels.

United States Navy | Military | Various Locations
Aviation Structural Mechanic

Dec. 2009 – Dec. 2013

- Performed 350 daily inspections which resulted in the execution of 3,200 mishap-free flight hours during 3 deployments in support of operation "Enduring Freedom."
- Assisted in raising \$6K+ for the training, development, and recreation programs for 220 personnel and increased scores of personnel.
- Proofread and manually edited technical updates and omitted out-of-date information for proficient maintenance and safety procedures.